

EDITION #66 APRIL 2024

Inside

LIFESTYLE & INTERIORS



GNVPEL

Inside

EDITION #66



Inside a prestigious enclave of Beverly Hills, nestled amidst verdant landscapes, lies Crest Court—an architectural masterpiece envisioned by the esteemed Simo Design. This palatial abode, a harmonious fusion of Parisian elegance and Beverly Hills allure, stands as a testament to the discerning taste of architects Sam Gnatovich and Alexi Rennalls.

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LEPANG'S PERSPECTIVE

The true Art of Luxurious *Harmony*....

Think Hollywood meets Upper-class Paris—a seamless fusion of glamour and sophistication. Picture arched windows and doors, captivating artistic styles, and a blend of minimalism with vintage elements like wall molding—typically French, but with a California twist. It's perfection personified! Having followed Simo Design for some time, I anticipate nothing less than extraordinary work from them. This epitomizes art and architecture—a breathtaking experience that commands your attention and leaves you in awe. It's about creating spaces that evoke a sense of wonder and beauty. And in this stunning creation, Simo Design has once again exceeded all expectations, inviting us to pause, take a deep breath, and immerse ourselves in the splendor of their vision.

Lepang









THIS WEEK'S INTERIOR TRENDS #66

PERPETUAL STYLE

Incorporating rich fabrics and luxurious textures like plush upholstery and polished wood flooring, the moodboard captures a harmonious blend of Hollywood glamour and Parisian sophistication. Neutral natural colors, blues, and greys, along with striking black accents against white, enhance the sophisticated aesthetic. Ample Carrara marble adds to the luxurious feel, while dark wood floors contribute to the overall elegance. Artistic furniture pieces and black and gold metal accents complete the opulent ambiance, evoking a sense of refined luxury throughout the space.

CREATIVE UNION

ELEGANT ARTISTRY

Creative Expression of Luxury Living

FROM PARIS TO BEVERLY HILLS

SIGNATURE TOUCH

Masters of Exquisite Detailing

SIMO DESIGN

Pioneers of Design Harmony

APRIL 2024

THE CREATIVE UNION OF TIMELESS ELEGANCE AND CONTEMPORARY INNOVATION, HARMONIZING CLASSICAL CHARM WITH MODERN SOPHISTICATION IN EVERY DETAIL.

FROM PARIS TO BEVERLY HILLS

Right in the heart of Beverly Hills, is a stunning creation by the talented team at Simo Design, an architectural marvel that effortlessly fuses the elegance of Paris with the magnetism of Beverly Hills, offering a haven of unparalleled luxury. Featured prominently in *Architectural Digest*, Crest Court transcends mere living space to embody a lifestyle of refined elegance.

Led by the creative vision of Simo Design's team, Sam Gnatovich and Alexi Rennalls, Crest Court represents a shining example of their dedication to excellence. With a portfolio that includes prestigious clients like actor Jon Hamm and Warner Bros. CEO, Aaron Bay-Schuck, the team has redefined luxury living. For them, architecture is an art of balance, where space and materiality harmonize to create a captivating environment.

Upon entry, the home has an atmosphere of sophistication and comfort. From intricate millwork to wide plank oak floors, each detail breathes elegance. Fireplaces add warmth to multiple spaces, inviting relaxation and conversation. The design ethos marries classical elements with modern sensibilities, creating a space that feels regal, with a creatively twisted invitation. There is a celebration of contrasts, where classical moldings coexist with clean lines and modern finishes. The challenge of maintaining openness while preserving the intimacy of individual rooms was met with creative solutions like exaggerated openings and large pocket doors, allowing for seamless transitions between spaces.

At its core, the residence encapsulates the essence of living lavishly. Each room is a work of art, adorned with carefully selected furnishings and curated décor. From the grand entryway to the cozy sitting rooms, every corner exudes an air of refinement and exclusivity.

The entryway sets the tone for the grandeur, with its dramatic staircase and minimalist design. It serves as a welcoming space.

The kitchen is a focal point of the home, where a marble island stands as a symbol of both style and functionality. Opening up to an outdoor dining area beneath olive trees, it embodies the indoor-outdoor living for which California is renowned.

In redesigning the house, the team faced the challenge of balancing old-world charm with modern sensibilities. The exterior façade pays homage to Parisian architecture, while the interior exudes contemporary luxury. Classical details are complemented by clean lines and modern finishes, creating a visually captivating space.

Some of the elements of design and furniture that grace the home include Bert England cane chairs sourced from Wandalust in the U.K., complemented by custom linen cushions, adorning the wax-finished white oak desk by SIMO Design. Illuminating the living room is a vintage chandelier reminiscent of Stilnovo, casting a soft glow over the space where Carlo de Carli armchairs and a Saarinen Tulip table harmonize to create a stylish yet functional ambiance. These carefully selected pieces culminate in an exquisite symphony of sophistication and style, defining luxury living at its finest within the house.

For the team at Simo Design, luxury lies in the details—the warmth of lime wash paint, the character of vintage furniture, and the softness of worn-in edges. Each element is carefully chosen to create an atmosphere of comfort and sophistication.

This home is a legacy of excellence in the creative blending of styles.





















EDITION 66

KITCHEN. *EDITION*

In this residence, the kitchen exemplifies the artistry of design and functionality. Bathed in natural light streaming through expansive windows, it serves as the heart of the home, where culinary excellence meets convivial gatherings. The kitchen boasts exquisite finishes, including Portola lime wash paint that lends a subtle warmth to the space. At its center lies a majestic Calacatta Corchia marble island, inviting both culinary creations and casual conversations. Pendant lights by Atelier de Troupe hang above, casting a soft glow over the marble surface, while wide-plank hardwood floors add a touch of rustic charm. The farmhouse table beneath mature olive trees outside extends the kitchen's ambiance seamlessly into the outdoors, inviting al fresco dining experiences under the California sun. With its seamless blend of timeless elegance and modern functionality, the kitchen embodies the essence of luxury living in this extraordinary residence.





























INSIDE GUIDE #66

Inside
STYLE

THE
CATALOGUE



INSIDE TRENDS #66

LIVING STYLE



COCOON MODE 2 SEATER

Cocoon Mode Collection 2 seater
soft seating sofa

LEPANG™



PIXIE COFFEE TABLE

Black Marble table top with gold
brushed bras legs on black steel
frame

FOROM

INSIDE TRENDS #66

LOUNGE STYLE

AIKO CREDENZA

Noisette stained Oak designer
credenza with brass stand legs

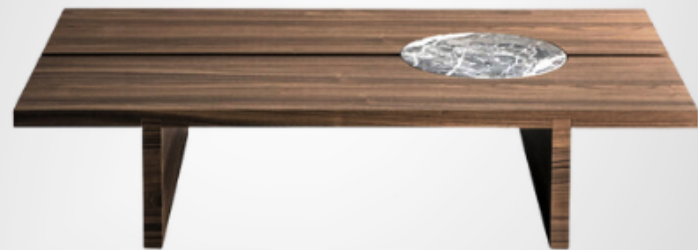
EMMEMOBILI ®



MOON COFFEE TABLE

Japanese style wooden tabletop
with an elegant marble inlay

BONALDO



INSIDE TRENDS #66

DINING STYLE



ZIRICOTE TABLE

Ziricote table with matte finish featuring a handmade sculptured base

STUDIO TWENTY SEVEN



WARREN PLATNER ARMCHAIR

Iconic Warren Platner design chair with gunmetal black base and light grey seating

ETERNITY MODERN

INSIDE TRENDS #66

KITCHEN STYLE

CAFÉ™ 48" STOVE
Commercial-Style Range with 6
Burners and Griddle
CAFÉ™ APPLIANCES

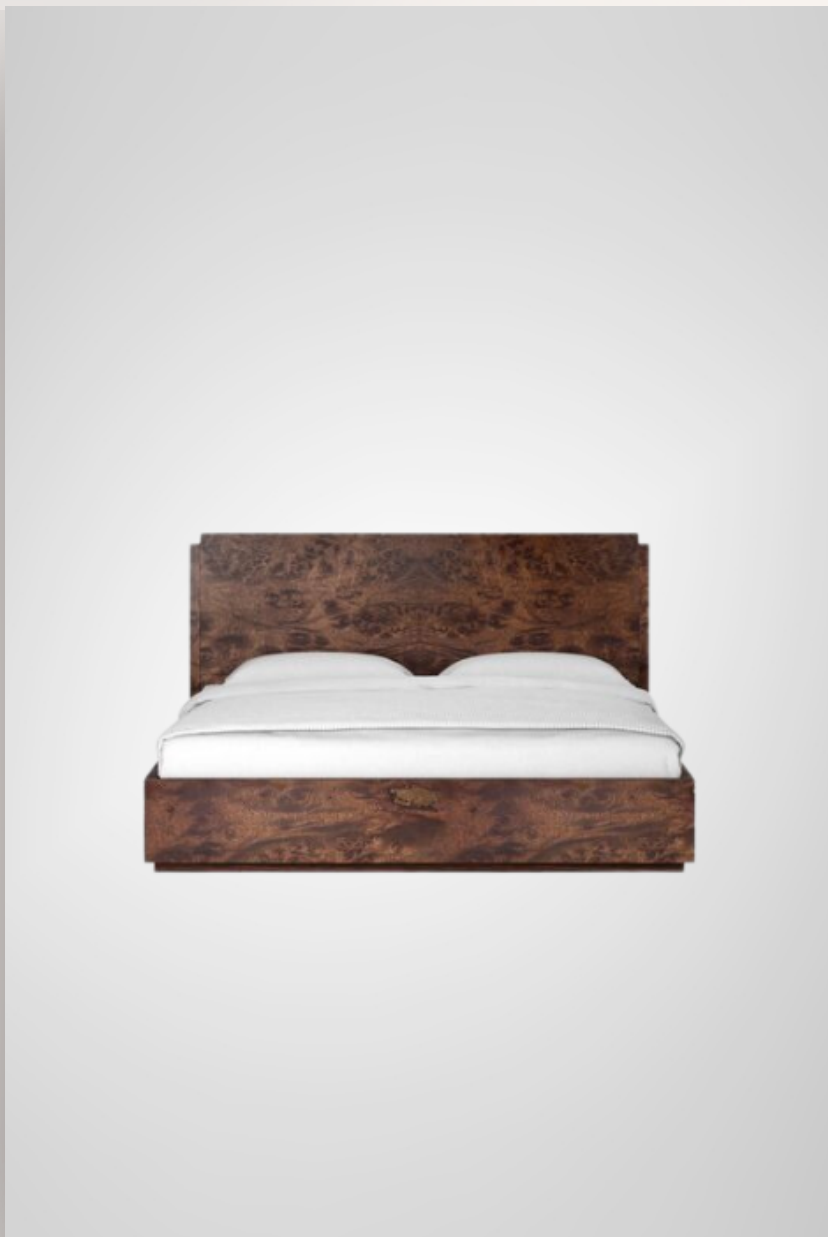


ATELIER
Black steel structured cone shaped
pendant in frosted glass
ATELIER DE TROUPE



INSIDE TRENDS #66

BEDROOM STYLE



WESLEY BURL BED

Mappa Burl modern framed
handmade bed

BURKE DECOR



RADIAL CHANDELIER

Six double cone Shades that are
centered around a spoked pendant

LAWSON FENNING

INSIDE TRENDS #66

BEDROOM LOUNGE STYLE

BELLROY CHAIR

Black leather Scandi style sling
seat with black wood frame

GLOBEWEST



LYRA LOVESEAT

Upholstered in woven heathered
fabric with wood tapered leg base

MODREST



INSIDE TRENDS #66

BATHROOM STYLE



FRIGERIO MIRROR

Bronzed designer mirror with
dainty minimally twisted frame

DERIVE



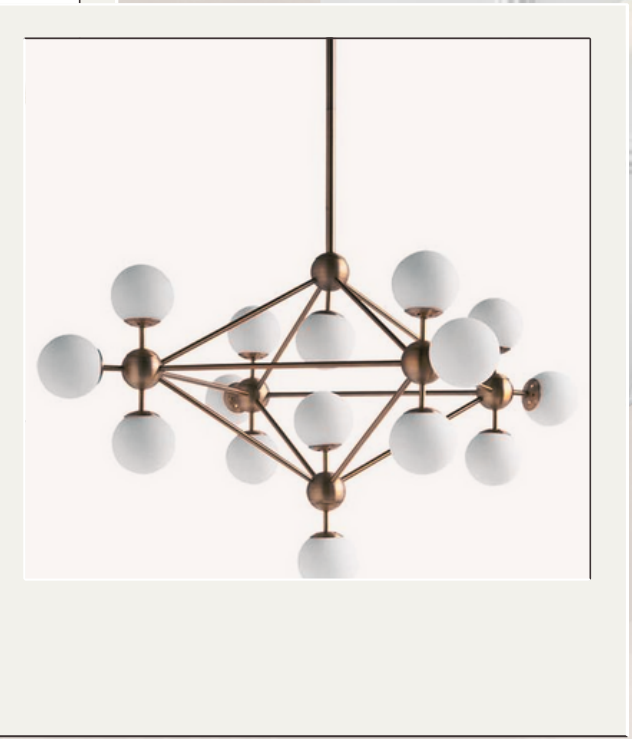
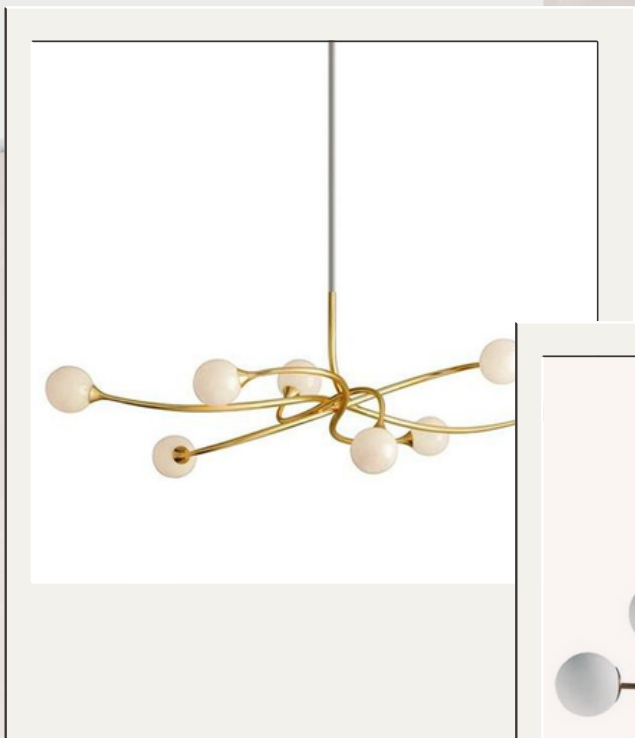
COIL METAL SCONCE

Contrasting gold leaf interior and
black gunmetal exterior folded
sconce design

MEGAN MOLTON

I N S I D E M O D E

A standout feature of the home is its lighting, infusing a modern and striking Art Deco twist that exudes elegance and a rich nostalgic ambiance. The beautiful round frosted opal glass fixtures, in various contemporary styles, serve as captivating focal points throughout. Selected from esteemed sources like James Said, Nigra London, Hudson Valley, and Utu Lamps, these lighting pieces are both inspirational and functional, adding a touch of sophistication and refinement to every corner of the home.



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OUTDOOR *EDITION*

The outdoor space of this residence unfolds as a restful sanctuary embraced by the abundant flora native to California. Towering olive trees gracefully arch over the meticulously manicured garden, their branches forming elegant canopies that filter the sunlight, casting captivating patterns upon the ground below. Beneath these natural shelters, is a welcoming outdoor dining area featuring a long wooden-style table and woven oak chairs, perfect for leisurely gatherings.

Adjacent to the dining area, is a rectangular pool surrounded by comfortable sleek teak wood frames that meet modern mesh fabric, blending elegance and comfort for a stylish lounging experience by the poolside. As simple as they are, certain elements create a more refined look. Complemented luxurious cream Sunbrella parasols with wooden stands provide simple luxury. Adding a contemporary flair to the landscape, steel mesh sculptures are strategically placed throughout the garden, harmonizing with the natural beauty of the surroundings. This outdoor sanctuary, with its panoramic views of the lush Hills, is purely amazing.





INSIDE TRENDS #66

OUTDOOR STYLE



SUNRISE LOUNGER

Dark teak base with Batyline
outdoor performance fabric seating

MANUTTI



ZENDO SENSE TABLE

Fossil stone table top on white
scurro base

MANUTTI

INSIDE TRENDS #66

OUTDOOR DINING STYLE

BALMAIN DINING TABLE

Oak Artisan-built of all-weather
aluminum table

RH



ANGELO CHAIR

Woven natural rattan seat warm
French oak finish

WILLIAMS SONOMA









LEPANG

LUXURY INTERIORS



Setting The Standard

COCOON

THE DREAM SOFA

Cocoon by Leping™, a masterpiece seating design by designer Leping Ferguson. Inspired by the transformative embrace of a cocoon, it cradles you in its gentle curves. Each style—Luxe, Mode, and Lush— With classic and modern fabrics, soft seating, and modular structured sofas, Cocoon varies in style and texture, promising a personalized experience tailored to your taste and lifestyle. It's more than just furniture; It embodies the forefront of luxurious comfort artfully fused with sophistication. and it contains a variety of content. This can include articles, stories, photographs, and advertisements.

**SETTING THE
STANDARD**

**LUXURIOUS
COMFORT,
NATURALLY**



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ISSUE

66

PASSION FOR DESIGN

BEING A DESIGNER MEANS CRAFTING DREAMS, EVOKING EMOTIONS, AND NARRATING STORIES, ENRICHING THE INTERIOR DESIGN INDUSTRY WITH PASSION AND PURPOSE.



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